

ATTITUDE -- Approaching life with a positive, can-do spirit that fuels — and is fueled by — self-confidence. Students need to understand that “You, and only you, are the author of your own life story.”

INTEGRITY-- Knowing what you stand for. Young people need a solid belief system to anchor their lives and help them weather rocky passages. Rather than imposing values or harping on rules, we encourage them to reflect on their own beliefs, decide what true success means to them, and develop a code of their own. The simple, timeless principle of the Code of the West gives them a starting point.

GRIT --Building the capacity for hard work, perseverance, and resilience. We also help young people realize that success doesn't always mean winning the prize. When you know you've given something, your very best, you're a winner already.

PURPOSE -- Being determined to do or achieve something. We help students think about having a sense of purpose that gives their life direction and meaning. It's about how they want to make their mark on the world — a decision no one can make for them.

As the year continues, we will be addressing different topics each month such as: respect, community, duty, optimism, honor, heart, fair, courage, authenticity. Each topic will have high yielding learning activities, discussion of the principles or values being emphasized and real life applications